

Chi Jen (Chris) Wang

BILINGUAL CONTENT CREATOR | VIDEO | SOCIAL MEDIA | VISUAL STORYTELLING

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Full Australian work rights until 11 May 2028 | Available immediately | Mandarin (native) | English (professional)

PROFILE

Bilingual Content Creator with a BA in Radio and Television and a Master of Information Systems. Creates English and Traditional Chinese content across video, photography, social media, websites, online stores, events and print. At THE STUDIO, this work helped grow Facebook by 64% and Instagram by 87%; a new online store and partner pop-ups generated NT\$400,000 in first-year sales. Skilled in Adobe Premiere Pro, photography, campaign design and clear bilingual writing.

CORE CAPABILITIES

VIDEO & PHOTOGRAPHY

Adobe Premiere Pro | video editing | story structure | sound | event and product photography | Photoshop | Illustrator | Canva

SOCIAL & CAMPAIGN CONTENT

English / Mandarin writing | Instagram | Facebook | email campaigns | Wix | Shopify | campaign assets for digital and print

CONTENT IMPROVEMENT

Audience results | understanding where users get stuck | SQL / MySQL | Power BI | Excel | clear reports and recommendations

RELEVANT EXPERIENCE

Product Analyst - Onboarding Content & Documentation (Remote) | Quartile 5, Brisbane

Jan 2025 - Jan 2026

- Reviewed the first-time user experience and found 15+ places where people got stuck; created 8 guided walkthroughs with animated screen recordings and 19 help articles.
- Used plain language and visual instruction to resolve 90%+ of early customer questions without staff support; turned user needs into 50+ clear requirements for the delivery team.

Art Project Manager - Content, Design & Marketing | THE STUDIO, Taipei

Jan 2022 - Jan 2023

- Delivered content from planning to publication for 5 exhibitions and 15+ events (300+ attendees): campaign concepts, bilingual writing, posters, social media assets, email campaigns, web updates, print production and original event photography.
- Produced English and Traditional Chinese content for Facebook and Instagram, growing the gallery audiences by 64% and 87%.
- Established the EDITIONS art-print brand and built its Shopify store: 106 product listings with imagery, descriptions and pricing, contributing to NT\$400,000 in first-year sales.
- Adapted campaigns across web, social media, print and 3 partner pop-up exhibitions with TSUTAYA BOOKSTORE, Taipei 101 and JustCo.

Freelance Content & Graphic Designer | Taipei

2017 - 2023

- Created posters and campaign materials for theatre, concerts and music events
- Produced album artwork, event guides and tactile-map artwork for blind and low-vision readers.

SELECTED VIDEO PROJECT

Unimelb Go

[3-minute concept film | 2025](#)

Edited in Adobe Premiere Pro, shaping the cut, pacing, countdown, on-screen text and sound to turn a campus-navigation problem into a clear product story. View at chijenwang.com.

EDUCATION

Master of Information Systems | University of Melbourne

Feb 2024 - Dec 2025

Bachelor of Arts in Radio and Television | National Chengchi University (NCCU)

Sep 2013 - Jun 2017